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Zionsville Education Foundation eNewsletter  
March 2017

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## ZEF Announces New Staff

The Zionsville Education Foundation is pleased to announce two new staff members. Lyle H. Browne will serve as the Chief Operating Officer overseeing grant support, marketing, communications and finance. Katie O. Reasoner will be the Chief Development Officer directing all fundraising initiatives and event management.



Lyle holds a B.S. from Butler University and has an extensive background with non-profits. She has worked with Susan G. Komen Central Indiana as both a Board member and volunteer. Her strengths include professional writing and editing, bookkeeping, reporting and organization. She has volunteered in the Zionsville community through ZMS PTO, ZUMC, ZYSA Soccer and Tri-Kappa. Lyle and her husband have three children in the Zionsville schools.



Katie holds a B.A. from Indiana University and has over twenty years in marketing, fundraising and event management experience. She has raised funds for schools and universities as a staff member and volunteer. Her strengths include donor relations, corporate sponsorships and community partnerships. A native of Boone County, she has served in many philanthropic positions including the Indianapolis Children's Museum Guild and The Women's Fund of Central Indiana. Katie and her husband have three children in Zionsville schools.

Lyle and Katie's first day at the Zionsville Education Foundation was March 20th. Please stop by the ZEF office to say hello or contact them via email at [lbrowne@zcs.k12.in.us](mailto:lbrowne@zcs.k12.in.us) and [kreasoner@zcs.k12.in.us](mailto:kreasoner@zcs.k12.in.us).

## 2017 Spring Classroom Grants

Each year, ZEF offers four different types of grants: Classroom, "Imagine" Professional Development, Student Enrichment, and Donor's Choose matching grants.

Classroom Grants are offered in both the Fall and Spring. Thanks to our donors and corporate sponsors, we were able to fund over \$35,000 in innovative classroom projects this past Fall!

**Monday, April 10** is the deadline for our Spring Grants applications. All submissions must be received at the ZEF office by 4pm for consideration. We are located in the Education Services Center at 900 Mulberry Street. Spring Grants will be announced on Monday, May 1.



For questions about grant applications or the grant process, please visit our website at [zionsvilleeducationfoundation.org](http://zionsvilleeducationfoundation.org) and click on the Grants tab or contact Lyle Browne at 317.733.4805 or [lbrowne@zcs.k12.in.us](mailto:lbrowne@zcs.k12.in.us).

### Volunteer for ZEF

#### [Donate to ZEF!](#)



There are many ways to be involved in ZEF and we would love to talk with you about them! Whether you have time to serve on an event committee, expertise in a particular area or would like to sponsor an event, ZEF is a great way to help the schools and volunteer in our community. Sign up [here](#) or send an email to [zef@zcs.k12.in.us](mailto:zef@zcs.k12.in.us).

### President's Message

The first few months of 2017 have been a time of transition for ZEF. We said a sad good-bye to our long-time Executive Director, Tracy Phillips, at the end of 2016 as she began a new chapter as Executive Director of the Zionsville Chamber of Commerce. While she will be missed by us all, she will always be part of the ZEF family.

The change in staffing gave the board a chance to re-evaluate

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the role and the needs of our growing foundation. We decided to split the role into two, creating a Chief Development Officer position and a Chief Operating Officer position. We are excited to welcome Katie Reasoner and Lyle Browne to these roles.

### Important Dates:

**April 10:  
Spring  
Classroom  
grants due to  
ZEF office**

**May 1:  
Spring  
Classroom  
Grants  
Announced**

During the three months without staff, the ZEF Board of Directors stepped up to take on the many tasks of running the office. I am honored to serve with such incredible, giving members of our community. From accounting to communications, from fundraising to staff candidate interviews, they did it all! They gave countless volunteer hours amidst their usual busy schedules, and I am grateful for their generosity.

ZEF is a wonderful organization that not only works to provide ZCS teachers, administrators and staff with tools for classroom innovation and professional development, but it is supported by a fantastic community of volunteers and donors. Thank you!

Missy Copher  
Board President

### Our Mission

The mission of the Zionsville Education Foundation is to serve its school community by providing funds that promote academic excellence.