



ZEF
ZIONSVILLE
education foundation



MAKING AN IMPACT

in our schools with the help of community partners like you.

Investing in Zionsville Schools for over 25 years.

2023-2024 PRINT SPONSOR

SUMMERS
Plumbing Heating & Cooling



Our Mission

The mission of the Zionsville Education Foundation (ZEF) is to serve our school community by providing funds that promote academic excellence.

ZEF Grants

- Fund innovative projects and creative ideas throughout the district
- Contributed \$1.7 million to our schools over the last 28 years
- Provide professional development for ZCS educators
- Give students unique learning experiences in and out of the classroom
- Granted more than \$146,000 to our schools in 2022
- Benefit 8,000 students and 485 teachers each year

ZEF's ability to connect students, teachers, families, and community residents is immediate and multi-faceted. Our impact is not just an annual event, but rather consistent, meaningful connections with our core audience and amazing supporters.

Sponsorship Benefits

Philanthropic support is increasingly important for businesses wanting to make a meaningful impact in their communities by gaining exposure and a chance to connect with customers in a very deliberate way. If you have a unique idea, service, or product as an in-kind donation, we are interested in learning more.



Annual Sponsorship Opportunities

Multiple
Levels

ZEF Bash

- Largest annual fundraiser
- See full list of opportunities on insert

Starting at \$2,500 each

Website

- Logo displayed on ZEF website with a link to your website

Annual E-Newsletter (8 to 10 times/year)

- Logo/name on ZEF e-newsletter with link to your website
- Currently 10,000+ subscribers

Eagle Honor Awards Sponsor*

- Logo on Eagle Honor Awards

Annual Print Sponsor

- Logo/name on ZEF Bash invitations, program, day of event signage
- Special recognition in ZEF Bash Event Program as Print Sponsor

Starting at \$500 each

Eagle Honor Awards Matching Sponsor*

- Logo promoted on website and social media throughout Eagle Honors campaign.

* An Eagle Honor is a thank you to a teacher or staff member who has made an impact on a student.
For a donation of \$10 or more, a certificate of honor is sent to the individual with a note from the donor.

E-Newsletter (one time)

- Logo/name on ZEF e-newsletter with link to your website
- Currently 10,000+ subscribers

For more information please contact Julie Bradley, ZEF Development & Events Manager, at jbradley@zcs.k12.in.us or 317.873.8052 for a personal consultation and to discuss creative ways to support ZEF and make an impact!

ZEF Bash Sponsorship



ZEF Bash, our largest annual fundraiser, will be held on November 4, 2023 at the Golf Club of Indiana. The evening includes food, beverages, auction items, and live entertainment. This is the event to sponsor!

| Benefits/Exposure | Undergrad \$600 | Grad \$1,000 | Masters \$2,500 | Premier \$5,000 |
|--|--------------------|------------------------------|-------------------------------|-------------------------------|
| Recognition in PR & social media | ✓ | ✓ | ✓ | ✓ |
| Company name or logo listed on website | ✓ name | ✓ name | ✓ logo | ✓ logo with link |
| Company name or logo in e-newsletter | ✓ name | ✓ logo | ✓ logo | ✓ logo with link |
| Company name in event program | ✓ | ✓ | ✓ | ✓ |
| Sponsor tickets to event (includes food & beverages) | ✓ 4 tickets | ✓ 4 or 6 tickets* | ✓ 8 tickets | ✓ 10 tickets |
| Reserved seating at event | | ✓ | ✓ | ✓ full table |
| Promotional space in event program | | ✓ 1/4 page | ✓ 1/2 page | ✓ full page |
| Company name on event sign(s) | | ✓ name on 1 event sign | ✓ logo on 2 event signs | ✓ logo on 3 event signs |
| Preferred seating & special recognition at event | | | ✓ | ✓ |
| Logo on event save the date card (commitment by July 1) | | | ✓ | ✓ |
| Logo on event invitation (commitment by September 1) | | | ✓ | ✓ |
| Sponsor Spotlight on social media | | | ✓ shared | ✓ exclusive |
| Logo on event program | | | ✓ backcover | ✓ front cover |
| Letter from CEO in event program | | | | ✓ |
| 1 family athletic pass to all ZCHS games & recognition during ZEF Night at ZCHS | | | | ✓ |

*Graduate Level Sponsors have the option of 4 tickets at a dining table or 6 tickets with cocktail table.

Eagle Honor Awards Sponsorship

These awards are given to ZCS employees by students and families throughout the school year with a special campaign in the month of May in recognition of Teacher Appreciation Week and the end of the school year.

For a donation of \$10 or more to ZEF, a ZCS teacher, admin, or staff will receive a certificate. Sponsors provide matching funds beginning at \$500 to incentivize our community to express gratitude, appreciation, and honor ZCS employees.

All matching sponsors are recognized during the month of May through social media, ZEF E-Newsletters, individual school newsletters, and the ZEF website.

EAGLE HONOR
ZEF
ZIONSVILLE
education foundation

EAGLE HONORS
PROMOTED ALL YEAR
WITH PR CAMPAIGN IN
MAY

MATCHING FUNDS
SPONSORSHIP
BEGINS AT
\$500+

\$\$\$\$\$\$
DOLLARS RAISED
FUND
FUTURE GRANTS

**SPONSOR
RECOGNITION**
SOCIAL MEDIA, WEBSITE,
E-NEWSLETTERS,
& PRINT MEDIA

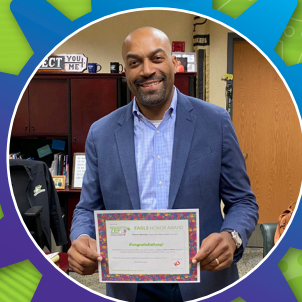


"You are simply
the BEST! We are
so glad to have
you as our bus driver!"

"Thank you so much
for being such an
enthusiastic, kind and
impactful teacher."

"You truly an amazing calm in this storm,
and we could not be more grateful for you."

BECOME A
**MATCHING
SPONSOR**



Sponsorship Agreement

Zionsville Education Foundation (ZEF) invites you to join us in support of excellence in education. ZEF is a 501(c)(3) organization, federal tax ID 30-0024279.

Thank you for making an impact!

Business Information (as you would like it to appear in marketing and media)

Business Name:

Contact Name:

Address:

City:

State:

Zip Code:

Email:

Phone:

Text:

Facebook URL:

Twitter Handle:

I would like to support **ZEF Bash**.

☐ Premier - \$5,000

☐ Graduate - \$1,000

☐ Masters - \$2,500

☐ Undergraduate - \$600

I would like to support the ZEF's **Annual Sponsorship Opportunities**.

☐ Eagle Honor Awards - \$2,500 - **TAKEN**

☐ Print Sponsor - \$2,500 - **TAKEN**

☐ Website - \$2,500

☐ Eagle Honor Matching - \$

☐ Annual E-Newsletter - \$2,500

☐ E-Newsletter (1x) - \$500

☐ Please automatically renew my above selection next year.

Please return this form with your donation payable to:

Zionsville Education Foundation
c/o Julie Bradley
900 Mulberry Street, Zionsville, IN 46077



Please note if you have any questions about what level of support best suits your company goals or sponsorship benefits, please contact:
Julie Bradley, ZEF Development & Events Manager at
jbradley@zcs.k12.in.us or **317.873.8052**.